**Scott Sanker**

413 28th Ave

Altoona, PA 16601

phone: 814-932-5204 **|** email: ssanker@sankdesign.com

www.scottsanker.com

**Objective**

Obtain a User Experience Design position in a fun and creative environment and produce compelling user-centered experiences.

**Past Employment**

**User Experience Designer** – McKissock, LLC **|** November 2013 - Present

**Graphic Designer** – Newmarket International, Inc. (\*Acquired MeetingMatrix) **|** *June 2012 – October 2013*

* Worked directly with Development to bring iPlan HTML5 to market – UX/UI consultation and design, training material
	+ QA associated with SDK and iPlan HTML5 release success – member of the iPlan Release Readiness Team
* N2GO - icon creation, high-fidelity mockups, usability discussions
* Delphi 9.6 - icon creation, rapid prototyping, usability discussions
* MeetingMatrix Online - icon creation, rapid prototyping, high-fidelity mockups, usability discussions
* MeetingMatrix Creative Services – iPlan /PaperView production and diagram creation
* Validated the effectiveness of designs through research and usability studies

**Associate Creative Director** – MeetingMatrix International **|** *October 2009 – June 2012*

* Succeeded in a fast paced climate, worked on multiple projects (experience in agile environment)
* Managed multiple teams – iPlan Production, Social Media and monthly staff meetings (organized and conducted)
* Drove MeetingMatrix brand identity – product interfaces, marketing, internal documentation
* Product Owner – Trinity Collaboration Software (development, design and support)

**Experience and Education**

**Experience**  good skilled expert

* **Graphic Design**
* **Interactive Design**
* **UI Design**
* **Marketing**
* **Web Design**
* **Product Ownership**

**Education**

* Bachelor of Science, Industrial Design Technology – Product/User Design

**Additional Experience**

**Software**

* Solid understanding of HTML and CSS - [www.scottsanker.com](http://www.scottsanker.com), [www.sankdesign.com](http://www.sankdesign.com), iPlan CSS theming
* Fluency with wire framing / mockup / rapid prototyping tools - Balsamiq Mockups, Photoshop, Illustrator
* Proficient in Adobe Creative Suite - Photoshop, Illustrator, Flash, and Dreamweaver
* Experience with – Camtasia, Edge Animate, FormZ, Softplan, and AutoCAD

**Additional Employment**

* **Implementation Manager** – MeetingMatrix International **|** *June 2007 – October 2009*
* **3D Specialist** – Affordable Decks and Additions, Inc. **|** *February 2007 – June 2007*
* **Air Transportation Specialist** – United States Air Force **|** *May 2002 – May 2008*